DrayTek

Case Study

DrayTek solution powers Growth Kitchen's online success with reliable connectivity



Client: Growth Kitchen



Partner: MF Telecom Services

About the company:

Driven by online platforms like Deliveroo, the home delivery food market is growing fast, leaving restaurant brands struggling to keep up with demand. That's where Growth Kitchen comes in. They repurpose industrial units by installing around 10 individual professional kitchens, which they license to brands wanting delivery-only kitchens within their wider estate. Growth Kitchen then manages operations and sales within those sites.



The Overview

Growth Kitchen relies on online orders, requiring dependable internet connectivity. With MF Telecom Services' outsourcing, a robust DrayTek solution, featuring Vigor 2865 firewall, Vigor 960C Wi-Fi Access Points, and Vigor ACS management system, has been implemented. Equipped with dual-band wireless rates and a failoverenabled second WAN, the solution meets Growth Kitchen's connectivity needs, ensuring seamless online order processing and operational efficiency. The implementation has garnered satisfaction from the team, clients, and hungry customers alike.

The Requirement

As well as the primary utilities of electricity, gas and water, companies operating from a Growth Kitchen facility need one other vital ingredient - highly reliable internet access.

That's because 90% - 95% of their orders are generated online via their own website, customer-focussed third-party platforms and catering platforms.

"The challenge is for these kitchens to be able to operate and trade in line with their business models - so connectivity, reliability and zero downtime are a must" explained Laurence Holmes-Smith, Growth Kitchen's Operations Manager. "It is imperative that the infrastructure for each kitchen allows for a solid, resilient, fast, Wi-Fi network."

Having limited internal expertise for hardware and communications implementation, Growth Kitchen outsource their telecoms requirements to a dedicated provider. But choosing the right one can be a challenge in itself. Fortunately, they found MF Telecom Services, who offer a wide range of fully managed IT services.

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The Solution

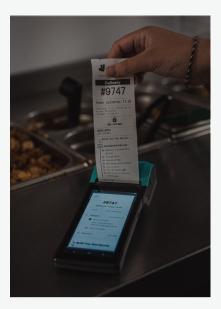
Before engaging MF Telecom Services, Growth Kitchen had experiences connection issues with their previous supplier's Wi-Fi solution. The support they received was also not up to expectation and the hardware they installed has no off-site maintenance capability.

To address these challenges, MF Telecom Services recommended a DrayTek solution consisting of a DrayTek Vigor 2865 Firewall with 10 x Vigor 960C Wi-Fi Access Points, all linked to a Vigor ACS management system.

MFTS had every reason to be confident in their choice. "We'd used DrayTek solutions for our own business," said Ben Capas, Managing Director of MF Telecom Services. "We were so pleased with the results that when we were looking to become a reseller for router solutions, recommending and selecting DrayTek for our clients as our go-to supplier was a no-brainer."

Given how essential uninterrupted connectivity is for a business, for extra safety and security, and to make sure the system stays up and running in case the main connection goes down, the router features a second WAN for failover.





"In the 9 months since we started working with the DrayTek solution that was recommended, installed and managed by our technology partner, MF Telecom Services, we have had absolutely no issues. We would definately look to use the same system in our future sites."

Laurence Holmes-Smith, Operations Manager, Growth Kitchen





"MFTS scoped the requirements - size of area, number of kitchens, usage needs etc., but DrayTek were really helpful in recommending the perfect hardware for us to fit and manage," said Ben Capas. The solution compromised three elements:

DrayTek's Vigor 2865 series multi-WAN firewall VPN routers are ideal for superfast VDSL broadband and ethernet-based FTTP fibre broadband. With gigabit throughput, VPN client/server, comprehensive firewall, and content filtering controls, they are perfect for home offices, small businesses and satellite offices.

The VigorAP 960C Wi-Fi Access Point with Mesh offers up to 1.8Gbps dual-band wireless rates. These features improve efficiency, enable more clients per AP, reduce the cost of network deployments, improve coverage, and eliminate Wi-Fi dead zones.

"Adding a Vigor ACS management system meant everything can be accessed remotely via the cloud, so we can offer full offsite management," said Ben. "This, along with the reliability, security and robustness of DrayTek, makes it a great solution for Growth Kitchen."

Now, no matter how busy it gets, each kitchen can keep up with the flow of internet orders, and drivers waiting on the premises can receive their delivery instructions.

The Conclusion

"Everyone's very happy with the DrayTek solution – our team, our clients, and especially their hungry customers."

Laurence Holmes-Smith, Operations Manager, Growth Kitchen

DrayTek Corp. was established in 1997 with a mission to design and build premium networking products to help businesses make the most of their online connectivity. DrayTek's product lines range from enterprise-level firewall security, VPN facilities for teleworking and branch-linking, versatile xDSL CPE, Switching, Voice-over-IP and wireless solutions:

- Complete range of WAN Security/Routing products
- Headquarters, Taipei, Taiwan, ROC
- Specialising in innovative networking products Worldwide Distribution and offices
- Listed on Taiwanese Stock Exchange 2004
- 180 employees worldwide, 45% R&D
- ISO 9001 Certified

Dray Tek

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